

COMMON |
LATIN AMERICA
Exhibitor Media Kit

Thank you for being part of COMMON Latin America 2026

Dear Exhibitors,

Congratulations on being part of COMMON Latin America 2026! We're excited to welcome you to Bogotá, Colombia, for this premier event dedicated to the IBM i community. Inside this kit, you'll find important exhibitor information, promotional materials, and social media assets to help you spread the word about your presence and drive traffic to your booth.

Your support makes events like this possible. As an exhibitor, you're not just showcasing your solutions — you're helping sustain and grow the IBM i community we all care about. We're grateful for your partnership and excited for the connections and relationships you'll build with attendees in the engaging, collaborative atmosphere that defines COMMON Latin America.

To help you make the most of your investment and presence at the conference, we're pleased to share this media kit full of tools and tips to maximize your impact. Together, let's create an exceptional experience that reflects the strength of our community and the value of in-person events.

If you have any questions or need assistance regarding your exhibitor participation, please reach out to Wynn Burke at gwburke@common.org | (312) 279-0238. We can't wait to see you in Bogotá from November 16–17!

Best regards,
COMMON Latin America 2026 Team



Exhibitor Information

Event Name

COMMON Latin America 2026

Event Date

November 16 - 17, 2026

Venue

Hilton, Bogotá | Carrera 7 No. 72-41, Bogota, Colombia

Booth Number

Refer exhibitor email



Sample Email



Below we have provided a sample email that you can use or alter to send out to your customers. Let them know you're here and why they should come see you and experience the first ever in-person COMMON Latin America event.

Hi **[[FIRST NAME]]**,

We're excited to invite you to COMMON Latin America 2026, November 16–17 in Bogotá — the first time this event has been held in person there, and **[[YOUR NAME/COMPANY]]** will be on-site.

Built for IBM i and Power professionals, the event offers tracks in Systems Administration, Application Development, AI, and Database (two-thirds in Spanish) — a great chance to sharpen your skills and network with peers in the community.

Stop by and say hello — we'd love to answer your questions and share how we can support your goals. Registration is open now, with early bird pricing through September 25.

Learn more and register: <https://www.common.org/common-latin-america-2026-es/>

Looking forward to seeing you in Bogotá,

[[YOUR NAME]]

[[YOUR COMPANY]]



Sample social captions

Option 1 – Excited/Community-focused

[[COMPANY NAME]] is pleased to announce our participation as an exhibitor at COMMON Latin America 2026 — the first in-person COMMON Latin America event. Join us November 16–17 in Bogotá, Colombia, as we connect with the IBM i community face-to-face for the first time. We look forward to seeing you there.
#COMMONLatAm26 #IBMi #IBMPower

Option 2 – Community/Connection emphasis

[[COMPANY NAME]] will be exhibiting at COMMON Latin America 2026, the community's first in-person gathering in Latin America. We look forward to connecting with fellow IBM i professionals, exchanging ideas, and marking this milestone together, November 16–17. #COMMONLatAm26 #IBMi

Option 3 – Milestone framing

A first for our community, and one we're honored to be part of. [[COMPANY NAME]] will be exhibiting at COMMON Latin America's inaugural in-person event in Bogotá, Colombia, November 16–17. We look forward to building the future of IBM i together.
#COMMONLatAm2026 #IBMi #IBMPower

Option 4 – Casual/inviting

[[COMPANY NAME]] is preparing for Bogotá. We're proud to take part in the first in-person COMMON Latin America event, November 16–17. If you're part of the IBM i community, this is an event worth attending. We look forward to meeting you there.
#COMMONLatAm2026 #IBMi

Social media samples

We have a few different tiles for you to tailor to your company's needs. Feel free to alter the text above the logo block and add your booth number. Give us a tag and we'll share your post. We have also provided email signature templates for you to use.



Link library

[Email signature](#)

[Social blocks](#)

[COMMON Latin America 2026 Homepage](#)

Contact info

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