

NAVIGATE at IBM TechXchange

Exhibitor Media Kit



Thank you for being part of NAViGATE 2026

Dear Exhibitors,

Congratulations on being part of NAViGATE at IBM TechXchange!

To help you make the most of your investment and presence at the conference, we're pleased to share this media kit full of tools and tips to maximize your impact. Together, let's create an exceptional experience that reflects the strength of our community and the value of in-person events.

Your support makes events like this possible.

As an exhibitor, you're not just showcasing your solutions — you're helping sustain and grow the IBM i community. We're grateful for your partnership and excited for the connections and relationships you'll build with attendees in the engaging, collaborative atmosphere that defines NAViGATE.

If you have any questions or need assistance regarding your exhibitor participation, please reach out to Wynn Burke at gwburke@common.org or (312) 279-0238. We can't wait to see you in Atlanta from October 26–29!

Best regards,
NAViGATE 2026 Team

Exhibitor information

Date:

October 26–29, 2026

Venue:

Georgia World Congress Center
285 Andrew Young International Blvd NW
Atlanta, GA 30313

Booth Number:

[View expo map](#)

Expo hours:

Monday

6:30 PM – 9:30 PM

Tuesday

10:00 AM – 6:00 PM

Wednesday

9:00 AM – 6:00 PM

Thursday

9:00 AM – 1:30 PM



Sample email

Below we have provided a sample email that you can use or alter to send out to your customers. Let them know you're here and why they should come see you and experience the educational powerhouse of NAViGATE at TechXchange

Hi [FIRST NAME],

Get ready for an unforgettable experience at NAViGATE at IBM TechXchange in Atlanta! I'm excited to share that [YOUR NAME/COMPANY] will be exhibiting at one of the most anticipated tech events of the year, happening October 26–29 in Atlanta, Georgia.

This year is different: NAViGATE is co-located with IBM TechXchange, so your pass gets you full access to both conferences. That means everything you've come to expect from COMMON — the sessions, the networking, the community — plus a much bigger playground to explore. It's an expanded opportunity to learn from thousands of additional professionals and sessions under one roof.

Make sure to visit our booth in the Expo to see how we're helping businesses modernize, grow, and succeed. We'd love to connect, answer your questions, and share how our solutions can support your goals.

Let's meet in Atlanta and make the most of this incredible opportunity to be part of something bigger.

Looking forward to seeing you there,

[YOUR NAME]

[YOUR COMPANY]

Sample social captions

Option 1

Join us at NAViGATE at IBM TechXchange!

Hands-on labs. Workshops. Roadmap previews. Technical certifications.

That's what #NAViGATE26 is all about — now co-located with IBM TechXchange, so you get full access to both conferences. Join thousands of technologists building real-world solutions.

Register now: <https://www.common.org/navigate-at-techxchange/>

Option 2

The COMMON community you love, on a much bigger playground.

NAViGATE at IBM TechXchange 2026 brings hands-on labs, deep technical learning, and community connection — plus full access to IBM TechXchange under one pass.

Register now: <https://www.common.org/navigate-at-techxchange/>

Option 3

We're excited to be part of #NAViGATE26! This year NAViGATE is co-located with IBM TechXchange, giving you full access to both conferences under one roof.

Join us in Atlanta, October 26–29, to explore the latest tech innovations and connect with the IBM i community. Visit our booth and see how we can support your success.

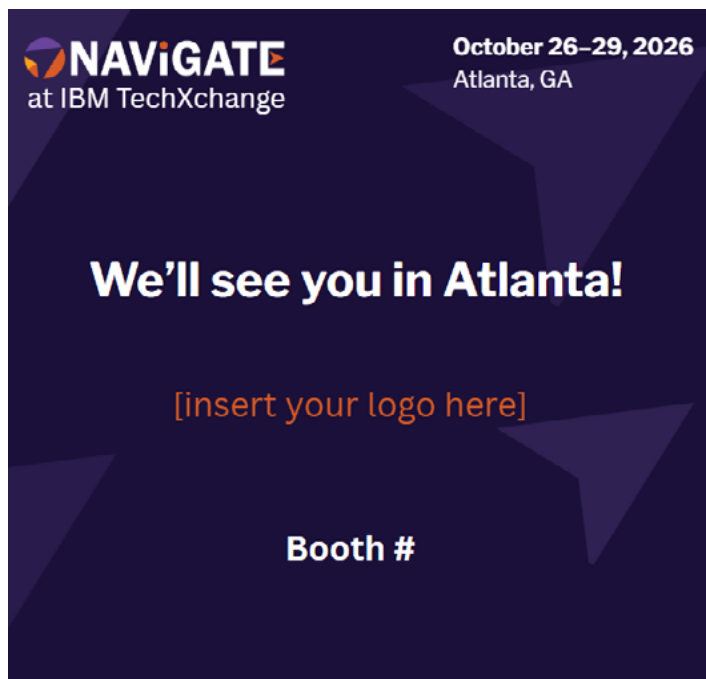
Register now: <https://www.common.org/navigate-at-techxchange/>

HASHTAGS

#NAViGATE26 #IBMi #IBMPower

Sample social tiles

We have a few different tiles for you to tailor to your company's needs. Feel free to alter the text above the logo block and add your booth number. Give us a tag and we'll share your post.



[Click here](#) for editable social media templates

You can also contact mdonnelly@common.org for special requests or questions.

Additional resources

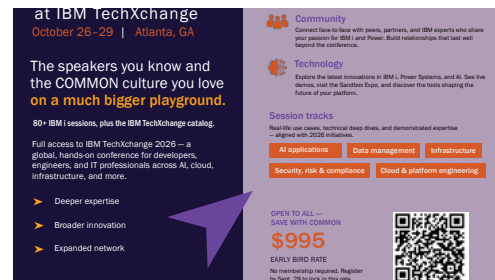
PROMO VIDEO



[YouTube](#)

[Download](#)

EVENT FLYER



[Download](#)

EMAIL SIGNATURE



[Download](#)

SLIDE DECK



[Download](#)

Link library

[NAViGATE homepage](#)

[IBM TechXchange homepage](#)

[Hotel list](#)

[Expo map](#)

[Event flyer](#)

[Slide deck](#)

[Email graphics](#)

[Logos](#)

[Social tiles](#)

Event Manager: Wynn Burke, gwburke@common.org

Marketing Manager: Vanessa Glennie, vglennie@common.org

Digital Marketing Specialist: Maggie Donnelly, mdonnelly@common.org

