



Hello friend,

POWERUp is quickly approaching and we know you are working on your game plan for how to best engage with attendees! Knowing that this conference plays an important role in your lead generation and advertising for the year, we want to offer you some additional fun ways to connect with attendees.

**Check our exciting sponsorship opportunities below!**

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## **Pickleball in Expo**

**\$10,000 • 1 Sponsor**

*or*

**\$2,500 • 4 Sponsor Spots**

This year we are delighted to be introducing a pickleball court in the expo. There will be a tournament and your branding will be positioned around and on the court!

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## **Pups & Cups**

**\$2,000 • 3 Sponsor Spots**

There will be a coffee break where we will be joined by a group of dogs! Get your logo on boards surrounding the pettings area as attendees relax with pups and cups! Social media recognition will be an added perk.



## **City Scavenger Hunt**

**\$1,500 • 5 Sponsor Spots**

Sponsor a stop on the City Scavenger Hunt! At each stop, participants will take a photo with the volunteer and post on social media. Get your logo in the shot and a tag on social!

## Jazz Musicians

\$3,000 • 1 Sponsor

A jazz group will join us in the expo one evening and lend some ambiance to the networking event. Get your logo on boards surrounding the performance area for added visibility as well as social media publicity as we post photos from the event.



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We thank you for partnering with us for another exciting event! You help us make POWERUp a great event.

Sponsorship spots will be awarded on a first come first serve basis. If you are interested in sponsoring any of these events, please contact Wynn Burke at [gwburke@common.org](mailto:gwburke@common.org) for more details.

**We look forward to seeing you in New Orleans!**

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