



EXHIBITOR MEDIA KIT

Thank you for choosing to Speak at POWERUp 2026

Hello Exhibitors!

We're thrilled to announce POWERUp 2026, happening April 27–30 in the lively city of New Orleans, Louisiana!

As an exhibitor, you'll have an incredible opportunity to showcase your solutions, connect with the IBM i community, and engage with industry professionals from around the world. Whether you're launching new products, demonstrating your technology, or building meaningful relationships, your presence helps make this event truly unforgettable.

To help you make the most of your time at the conference, we've put together a media kit packed with resources to maximize your visibility and impact. Let's come together to celebrate the power of in-person connections and create lasting memories in a city that knows how to bring people together. Your support plays a vital role, and we can't wait to see your brand shine at POWERUp 2026!

Have any questions or want to chat about Exhibiting? Reach out to Gina Burke at gwburke@common.org or support@common.org — we're happy to help!

We're counting down the days until we bring the beat of POWERUp 2026 to life—get ready for an unforgettable time in New Orleans!

See you soon,





Event Information

Event Name: POWERUp 2026

Event Date: April 27 - 30, 2026

Venue: New Orleans Marriott

555 Canal Street

New Orleans USA Louisiana 70130



Promote Your Presence

Promote your presence at POWERUp 2026 using the following social media post descriptions. Engaging your audience in advance will create excitement and drive traffic to your booth. We've included some graphics you can use—or feel free to create your own.

1. I'm excited to be exhibiting at POWERUp 2026, one of the biggest tech events of the year! Join us April 27–30 in New Orleans, LA. Stop by our booth to explore how our solutions can help you elevate your IBM i environment. Can't wait to connect in the heart of New Orleans!2.

Thrilled to be exhibiting at #POWERUp2026! Visit us April 27–30 in New Orleans, LA, to see our latest innovations and talk with our team. Let's learn, connect, and celebrate IBM i together in the Big Easy!3.

We're proud to be an exhibitor at POWERUp 2026! Come meet us April 27–30 in New Orleans, LA. Swing by our booth to chat about how our technology can support your IBM i success. Looking forward to connecting with this amazing community!

#POWERUp2026 #IBMi #TechConference #NOLA [Add Image]

Check out our social media to see how we're promoting the event!



Need a promo image? We're happy to provide one!

Click [here](#) for the template link

If you have any questions or would like access to our event logo to create your own social media promotion, email mdonnelly@common.org

