



Exhibitor Media Kit



NAVIGATE 2025



COMMON

Thank you for Speaking at NAVIGATE 2025

Dear Exhibitors,

Congratulations on being part of NAViGATE 2025! We're excited to welcome you to Pittsburgh, Pennsylvania, for this premier event dedicated to the IBM i community. Inside this kit, you'll find important exhibitor information, promotional materials, and social media assets to help you spread the word about your presence and drive traffic to your booth.

As an exhibitor, you'll have the opportunity to connect directly with attendees, showcase your solutions, and build meaningful relationships within the IBM i community—all in the engaging and collaborative atmosphere that defines NAViGATE.

To help you make the most of your investment and presence at the conference, we're pleased to share this media kit full of tools and tips to maximize your impact. Together, let's create an exceptional experience that highlights the strength of our community and the value of in-person events.

If you have any questions or need assistance regarding your exhibitor participation, please reach out to Wynn Burke at wburke@common.org | (312) 279-0238.

We can't wait to see you in Pittsburgh from September 15–17!

Best regards,
NAVIGATE 2025 Team

COMMON

Speaker Information

Event Name: NAViGATE 2025

Event Date: September 15 - 17, 2025

Venue: Sheraton, Pittsburgh |

300 W Station Square Dr Pittsburgh, Pennsylvania, USA, 15219

Booth Number: Refer exhibitor email

Exhibitor Hours:

Monday 12:30PM – 2:30 PM | Lunch in Expo

6:00 PM - 8:00 PM | Reception in Expo Tuesday 12:00 PM – 2:00 PM | Lunch in Expo



Social Media Promotion



Social Media Samples

Promote your presence at NAViGATE 2025 using the following social media posts. Engaging your audience in advance will create anticipation and drive traffic to your sessions or booth. We’ve included spots for images—feel free to use the ones we’ve provided or design your own.

Facebook

We’re excited to be exhibiting at NAViGATE 2025! Join us in Pittsburgh to explore the latest in tech and learn how our solutions support the IBM i community. Stop by our booth and let’s connect.
#NAViGATE2025 #TechConference #Innovation #Pittsburgh
When? September 15–17
Where? Pittsburgh, PA
[Add Image]

X (Twitter)

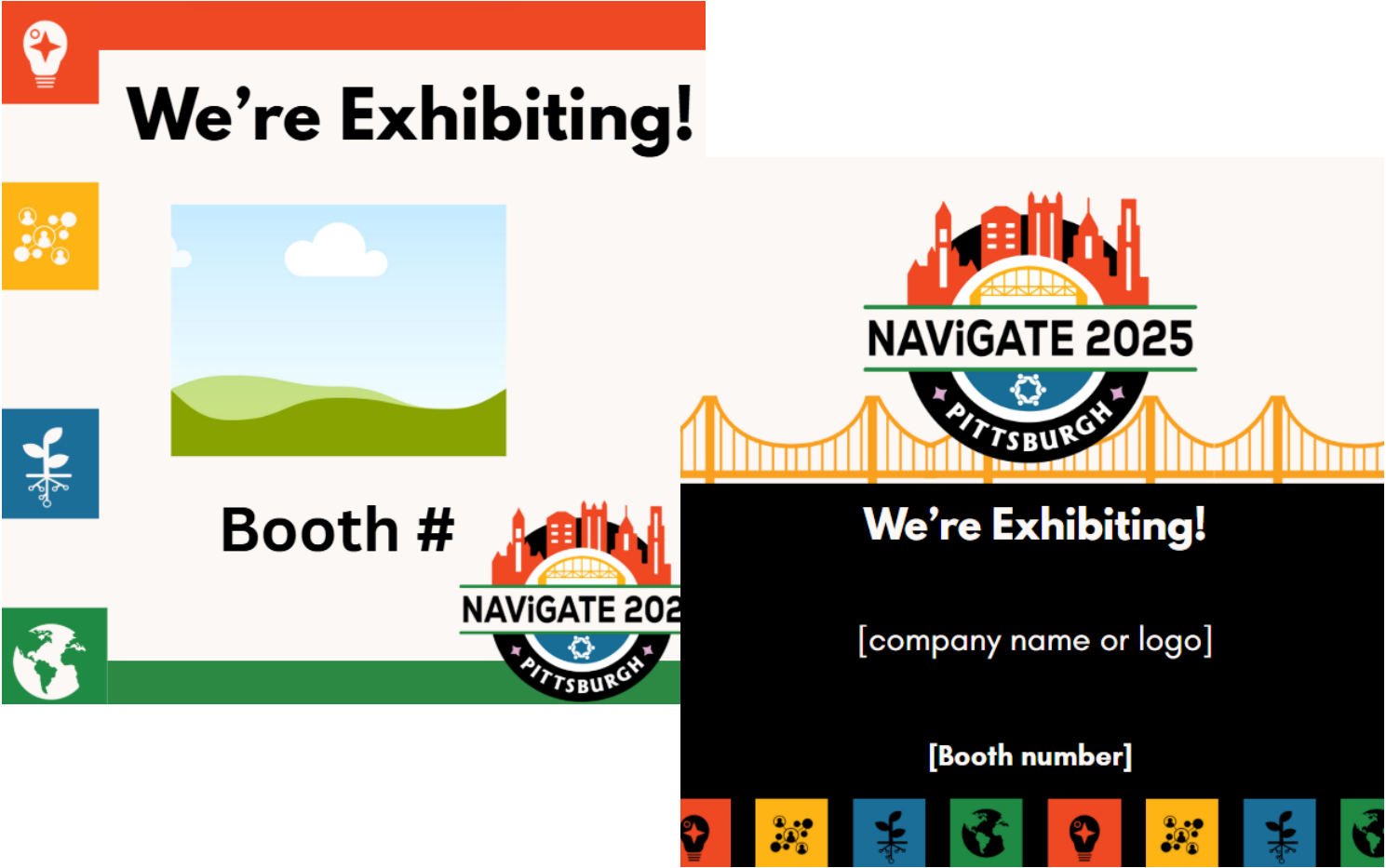
Proud to be exhibiting at #NAViGATE2025 this September in Pittsburgh. Visit our booth to learn more about how we support the IBM i community and discover what’s new in tech.
#TechConference #Exhibitor #Pittsburgh
Sept 15–17
[Add Image]

LinkedIn

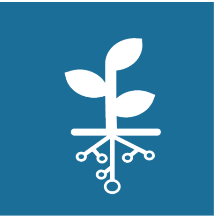
We’re proud to be part of NAViGATE 2025 as exhibitors. Join us in Pittsburgh from September 15–17 to explore the latest tech innovations and connect with the IBM i community. Visit our booth and see how we can support your success.
#NAViGATE2025 #TechConference #ExhibitorSpotlight #Pittsburgh
[Add Image]

Instagram

We’re getting ready for NAViGATE 2025 in Pittsburgh. Come find us on the expo floor and learn more about our work with the IBM i community. We look forward to meeting you!
#NAViGATE2025 #TechConference #ExhibitorLife #Pittsburgh
Pittsburgh, PA | Sept 15–17
[Add Image]
Pro Tip: Check out our social media for more event updates and to see what we’re sharing in the lead-up to NAViGATE 2025!
[Add Image]



Don't forget to use #NAViGATE2025 so we can see your posts!



Email Sample

Subject: Meet [[YOUR NAME/COMPANY]] at NAViGATE 2025 in Pittsburgh – Innovation Starts Here

Hi [[FIRST NAME]],

Get ready for an unforgettable experience at NAViGATE 2025 in Pittsburgh! I'm excited to share that [[YOUR NAME/COMPANY]] will be exhibiting at one of the most anticipated tech events of the year, happening September 15–17 in the heart of Pittsburgh, Pennsylvania.

Are you looking to discover new technologies, connect with industry leaders, and explore what's next for the IBM i community? NAViGATE 2025 brings together professionals from around the world for three days of learning, networking, and innovation.

Make sure to visit our booth in the Expo to see how we're helping businesses modernize, grow, and succeed. We'd love to connect, answer your questions, and share how our solutions can support your goals.

Let's meet in Pittsburgh and make the most of this incredible opportunity to be part of something bigger.

Looking forward to seeing you there,
[[YOUR NAME]]
[[YOUR COMPANY]]



Want More Marketing Materials?

Go **here** for social blocks, templates, and more!

You can also contact support@common.org for special requests or questions



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