

Exhibitor Media Kit



COMMON

Thank you for Choosing to Exhibit at NAVIGATE 2024

Exhibitor Information

Hey Exhibitors!

We're thrilled to announce POWERUp 2025, happening May 19–22 in the magical setting of Disneyland in Anaheim, California!

At POWERUp 2025, you'll have incredible opportunities to connect with your target audience, boost your brand visibility, engage potential clients, and be part of an inspiring tech community. Whether you're showcasing innovative solutions, sharing industry insights, or just enjoying the excitement of being in the heart of Disneyland, this event is set to be unforgettable!

To help you make the most of your experience, we've put together a media kit filled with resources to maximize your impact. Let's come together to celebrate the power of in-person connections and create lasting memories. Your support makes all the difference, and we can't wait to see you shine at POWERUp 2025!

Have any questions or want to chat about exhibiting? Reach out to Wynn Burke at wburke@common.org or call 312-279-0279.

We're counting down the days until we bring the magic of POWERUp 2025 to life—get ready for an epic time in Anaheim!

Catch you soon,
The POWERUp 2025 Team

COMMON

Event Name: POWERUp 2025

Event Date: May 19 - 22, 2025

Venue: Disneyland, Anaheim, California
Anaheim, CA 92802

Booth Number: Refer exhibitor email

Exhibition Hours:

Monday 2:15 PM - 3:15 PM / 5:30 PM - 8:30 PM

Tuesday 11:45 AM - 1:45 PM / 5:30 PM - 8:30 PM

Wednesday 11:45 AM 1:45 PM / 6:00 PM - 8:00 PM

Thursday 10:15-11:15 / 4:00 PM - 5:00 PM



Social Media Promotion

Social Media Samples

Promote your presence at POWERUp 2025 using the following social media posts. Engaging your audience in advance will create anticipation and drive traffic to your booth. We have included some graphics you can attach or you can create your own.

Facebook:

We're thrilled to be an exhibitor at POWERUp 2025! Join us at Booth [Booth Number] from May 19–22 in Disneyland, Anaheim, CA, to explore our latest innovations. Can't wait to connect with you all! #POWERUp2025 #TechExpo #Innovation #IBMi [Add Image]

Twitter/X:

Excited to be part of #POWERUp2025 as an exhibitor! Stop by Booth [Booth Number] to check out our latest solutions, meet our team, and experience the magic of Disneyland. See you there! #TechExpo #Networking #IBMi [Add Image]

LinkedIn:

We are proud to be showcasing our company at POWERUp 2025, one of the most significant tech expos of the year! Join us at Booth [Booth Number] in Anaheim, CA, to explore how our solutions can elevate your business. Let's connect, innovate, and make the most of this incredible event! #POWERUp2025 #IBMi #TechExpo #Innovation [Add Image]

Instagram:

We're so excited to be exhibiting at POWERUp 2025 in Disneyland! Don't miss your chance to explore our latest innovations at Booth [Booth Number]. Let's make this tech event unforgettable! #POWERUp2025 #IBMi #TechExpo #Innovation [Add Image]

Check out our social media to see what we've been posting about the event!



Don't forget to use #POWERUp2025 so we can see your posts!

Email Sample

Subject: Join [[COMPANY NAME]] at POWERUp 2025 for Innovation, Community, and Magic!

Hey [[FIRST NAME]],

Get ready for an unforgettable experience at POWERUp 2025! We're thrilled to announce that [[COMPANY NAME]] will be showcasing our latest [[PRODUCT/SERVICE]] at one of the most exciting tech events of the year, taking place in the magical setting of Disneyland in Anaheim, California, from May 19–22.

Are you ready to power up your skills and connections? POWERUp 2025 is the perfect place to explore cutting-edge technology, engage with industry experts, and expand your professional network. Stop by our booth in the expo hall to see how our [[PRODUCT/SERVICE]] can elevate your business.

This event brings together a vibrant community of tech professionals, IBM i experts, and forward-thinking leaders. Be sure to check out sessions from familiar faces at [[COMPANY NAME]]—you won't want to miss their insights!

Don't miss out on this one-of-a-kind event! Secure your spot today by registering at www.common.org/POWERUp-2025. We can't wait to connect with you in Anaheim and make POWERUp 2025 an event to remember.

See you there!


Warm regards,
[[YOUR NAME]]
[[YOUR TITLE]]
[[COMPANY NAME]]

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marketing@common.org



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