



Speaker Media Kit



Toronto 2024
NAVIGATE



COMMON

Thank you for Choosing to Speak at NAVIGATE 2024

Hey Speakers!

Congratulations on being selected to speak at NAViGATE 2024 Toronto! We are thrilled to have you share your expertise and insights at this prestigious event in Toronto, Canada. Below, you'll find a speaker kit containing essential information, promotional materials, and engaging social media posts to help you spread the word about your participation and ensure the success of your session.

Throughout the conference, in addition to your sessions, you'll have numerous opportunities to connect with the IBM i community, share your knowledge and expertise, and immerse yourself in the bustling atmosphere of the NAViGATE community.

To enhance your presence and maximize the impact of this year's conference, we're pleased to provide this valuable media kit. Let's come together to celebrate the power of in-person gatherings and deliver an exceptional event that leaves a lasting impression. Your support is invaluable to us, and we can't wait to create unforgettable memories from November 4 - 6 in Toronto, Canada.

If you have any inquiries or thoughts about speaking, please don't hesitate to reach out to Peter Kasper at pkasper@common.org | (312) 279-0220.

We're eagerly counting down the days until we convene in the beauty of Toronto, Canada – the excitement is palpable!

Best regards,

NAVIGATE 2024 Team

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Exhibitor Information

Event Name: NAViGATE 2024

Event Date: November 4 - 6, 2024

Venue: Westin Harbour Castle, 1 Harbour Square, Toronto, ON
M5J 1A6, Canada

Booth Number: Refer exhibitor email

Exhibition Hours:

Monday 12:30PM – 2:30 PM | Lunch in Expo

6:00 PM - 8:00 PM | Reception in Expo

Tuesday 12:00 PM – 2:00 PM | Lunch in Expo



Social Media Promotion

Promote your presence at NAViGATE 2024 using the following social media posts. Engaging your audience in advance will create anticipation and drive traffic to your booth. We have included some graphics you can attach or you can create your own.

Facebook: “We’re excited to speak at NAViGATE 2024! Join us as we share insights on [Topic] and connect with tech professionals from around the globe. Let’s inspire and innovate together. Can’t wait to meet you all! #NAViGATE2024 #TechCommunity #ExpertInsights [Add Image]”

Twitter: “Thrilled to be a speaker at #NAViGATE2024! I’ll be discussing [Topic] at this vibrant conference. Looking forward to meaningful conversations and new connections. Let’s innovate together! #TechCommunity #SpeakerLife [Add Image]”

LinkedIn: “We’re honored to speak at NAViGATE 2024, a top event for tech innovation and collaboration. Join us as we explore [Topic] and build bridges in the tech world. Let’s push boundaries together. #NAViGATE2024 #TechLeadership #ExpertPanel [Add Image]”

Instagram: “Excited to be part of NAViGATE 2024! We’ll be diving into [Topic] and sharing what we’ve learned with the tech community. Don’t miss out on this chance to learn, network, and grow. See you there! #NAViGATE2024 #TechCommunity #SpeakerLife [Add Image]”

Check out our social media to see what we have been posting about the event!

Social Media Samples



Don't forget to use #COMMONisaCommunity so we can see your posts!
We have some blocks you can use as well as alternate logos!

Email Sample

Subject: Join [[YOUR NAME]] at NAViGATE 2024 Toronto for Unmissable Insights and Dynamic Sessions!

Hey [[FIRST NAME]],

I'm thrilled to invite you to NAViGATE 2024 in Toronto this November 4-6! I'm excited to announce that [[YOUR NAME]] will be speaking at one of the most anticipated tech events of the year.

This is your chance to be part of an extraordinary community. With over 300 engaging sessions, NAViGATE 2024 Toronto is your opportunity to sharpen your skills, expand your network, and dive deep into the latest in technology. Our lineup of speakers will share groundbreaking ideas and practical insights that you won't want to miss.

NAViGATE is more than just a conference; it's where tech enthusiasts, industry leaders, and innovators come together to inspire each other. I'm looking forward to seeing you at my sessions—there's a lot in store!

Don't miss out—secure your spot now by registering at www.common.org/navigate-toronto-24-registration. I can't wait to connect with you and share this incredible experience.

See you in Toronto!


Warm regards,
[[YOUR NAME]]
[[YOUR TITLE]]
[[COMPANY NAME]]

Want More Marketing
Materials?

Go [here](#) for social media templates and logos!



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