



# Exhibitor Media Kit



Toronto 2024  
NAVIGATE



COMMON

# Thank you for Choosing to Exhibit at NAViGATE 2024

Hey Exhibitors!

We're super excited to announce the upcoming NAViGATE 2024 event, happening this November in Toronto, Canada.

At NAViGATE 2024, you'll have loads of opportunities to connect with your target audience, boost your brand, engage potential clients, and soak up the lively vibes of the Toronto community. Together, we're gearing up for some seriously amazing moments. Whether it's sharing innovative solutions, insights, or just having a great time, we're here to make sure you rock it!

To help you make the most of the event, we've put together a media kit. Let's team up to celebrate the magic of meeting face-to-face and create memories that will last a lifetime. Your support means everything to us, and we can't wait to make this November unforgettable.

Have any questions or want to chat about exhibiting? Shoot an email over to Wynn Burke at [wburke@common.org](mailto:wburke@common.org) or give them a ring at 312-279-0279.

We're counting down the days until we kick things off in Toronto - get ready for a great time!

Catch you soon,

NAViGATE 2024 Team

# COMMON

## Exhibitor Information

**Event Name:** NAViGATE 2024

**Event Date:** November 4 - 6, 2024

**Venue:** Westin Harbour Castle, 1 Harbour Square, Toronto, ON  
M5J 1A6, Canada

**Booth Number:** Refer exhibitor email

**Exhibition Hours:**

Monday 12:30PM – 2:30 PM | Lunch in Expo

6:00 PM - 8:00 PM | Reception in Expo

Tuesday 12:00 PM – 2:00 PM | Lunch in Expo



# Social Media Promotion

# Social Media Samples

Promote your presence at NAViGATE 2024 using the following social media posts. Engaging your audience in advance will create anticipation and drive traffic to your booth. We have included some graphics you can attach or you can create your own.

**Facebook:**

We’re thrilled to be an exhibitor at NAViGATE 2024! Join us at Booth [Booth Number] to explore our latest innovations. Looking forward to connecting with you all! #NAViGATE2024 #TechExpo #Innovation #IBMi [Add Image]

**Twitter:**

Excited to be part of #NAViGATE2024 as an exhibitor! Come see us at Booth [Booth Number] to see our cutting-edge products, chat with our team and enjoy Toronto. See you there! #TechExpo #Networking #IBMi [Add Image]

**LinkedIn:**

We are proud to be showcasing our company at NAViGATE 2024, one of the most significant tech expos this year! Join us at Booth [Booth Number] and let’s discuss how our solutions can elevate your business. #NAViGATE2024 #IBMi #TechExpo #Innovation [Add Image]

**Instagram:**

We are excited to be exhibiting at NAViGATE 2024! Don’t miss the chance to explore our latest innovations at Booth [Booth Number]. Let’s make it an unforgettable tech expo together! #NAViGATE2024 #IBMi #TechExpo #Innovation [Add Image]

Check out our social media to see what we have been posting about the event!



Don't forget to use #COMMONisaCommunity so we can see your posts!  
We have some blocks you can use as well as alternate logos!

# Email Sample

Subject: Join [[COMPANY NAME]] at NAViGATE 2024 for Unmatched Insights and Connections!

Hey [[FIRST NAME]],

Get ready to dive into an extraordinary experience at NAViGATE 2024! We’re excited to share that [[COMPANY NAME]] will be showcasing our latest [[PRODUCT/SERVICE]] at one of the biggest events of the year, happening in the lively city of Toronto, Canada from November 4 - 6.

Are you ready to be part of something special? With over 300 engaging sessions, NAViGATE 2024 offers a fantastic opportunity to enhance your skills, forge new connections, and immerse yourself in the world of technology. Come visit us at the bustling expo to see how our [[PRODUCT/SERVICE]] can revolutionize your operations.

The NAViGATE community is a melting pot of tech enthusiasts, industry experts, and forward-thinkers, and we’re thrilled to connect with you there. Keep an eye out for familiar faces from [[COMPANY NAME]] on the speaker lineup – their insights are not to be missed!

Secure your spot for this exciting event by registering at [www.common.org/NAViGATE2024](http://www.common.org/NAViGATE2024). We can’t wait to be part of your NAViGATE journey and catch up with you in Toronto.

See you at NAViGATE 2024!

Warm regards,

[[YOUR NAME]]  
[[YOUR TITLE]]  
[[COMPANY NAME]]

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