

# EXHIBITOR MEDIA KIT



**COMMON**

# Thank you for Choosing to Exhibit at POWERUP 2024

Hey Exhibitors!

We're super excited to announce the upcoming POWERUp 2024 event, happening this May in sunny Fort Worth, Texas! It's going to be a blast having you join us in the heart of Texas.

At POWERUp 2024, you'll have loads of opportunities to connect with your target audience, boost your brand, engage potential clients, and soak up the lively vibes of the Fort Worth community. Together, we're gearing up for some seriously amazing moments. Whether it's sharing innovative solutions, insights, or just having a great time, we're here to make sure you rock it!

To help you make the most of the event, we've put together a media kit. Let's team up to celebrate the magic of meeting face-to-face and create memories that will last a lifetime. Your support means everything to us, and we can't wait to make this May unforgettable.

Have any questions or want to chat about exhibiting? Shoot an email over to Wynn Burke at [wburke@common.org](mailto:wburke@common.org) or give them a ring at 312-279-0279.

We're counting down the days until we kick things off in sunny Fort Worth - get ready for an epic time!

Catch you soon,

POWERUp 2024 Team



## Exhibitor Information

**Event Name:** POWERUp 2024

**Event Date:** May 20 - 23, 2024

**Venue:** Fort Worth Convention Center, 1201 Houston St,  
Fort Worth, TX 76102

**Booth Number:** Refer exhibitor email

**Exhibition Hours:**

Monday 6:00 PM – 9:00 PM | - Welcome Reception in Expo

Tuesday 10:30 PM – 1:30 PM | 12:00 PM – 1:00 PM - Lunch in Expo

6:00 PM – 8:00 PM - All-Attendee Reception in Expo

Wednesday 10:30 PM – 1:30 PM | 12:00 PM – 1:00 PM - Lunch in Expo



# Social Media Promotion

Promote your presence at POWERUp 2024 using the following social media posts. Engaging your audience in advance will create anticipation and drive traffic to your booth. We have included some graphics you can attach or you can create your own.

**Facebook:**

We’re thrilled to be an exhibitor at POWERUp 2024! Join us at Booth [Booth Number] to explore our latest innovations. Looking forward to connecting with you all! #POWERUp2024 #TechExpo #Innovation #IBMi [Add Image]

**Twitter:**

Excited to be part of #POWERUp2024 as an exhibitor! Come see us at Booth [Booth Number] to see our cutting-edge products, chat with our team and enjoy Fort Worth. See you there! #TechExpo #Networking #IBMi [Add Image]

**LinkedIn:**

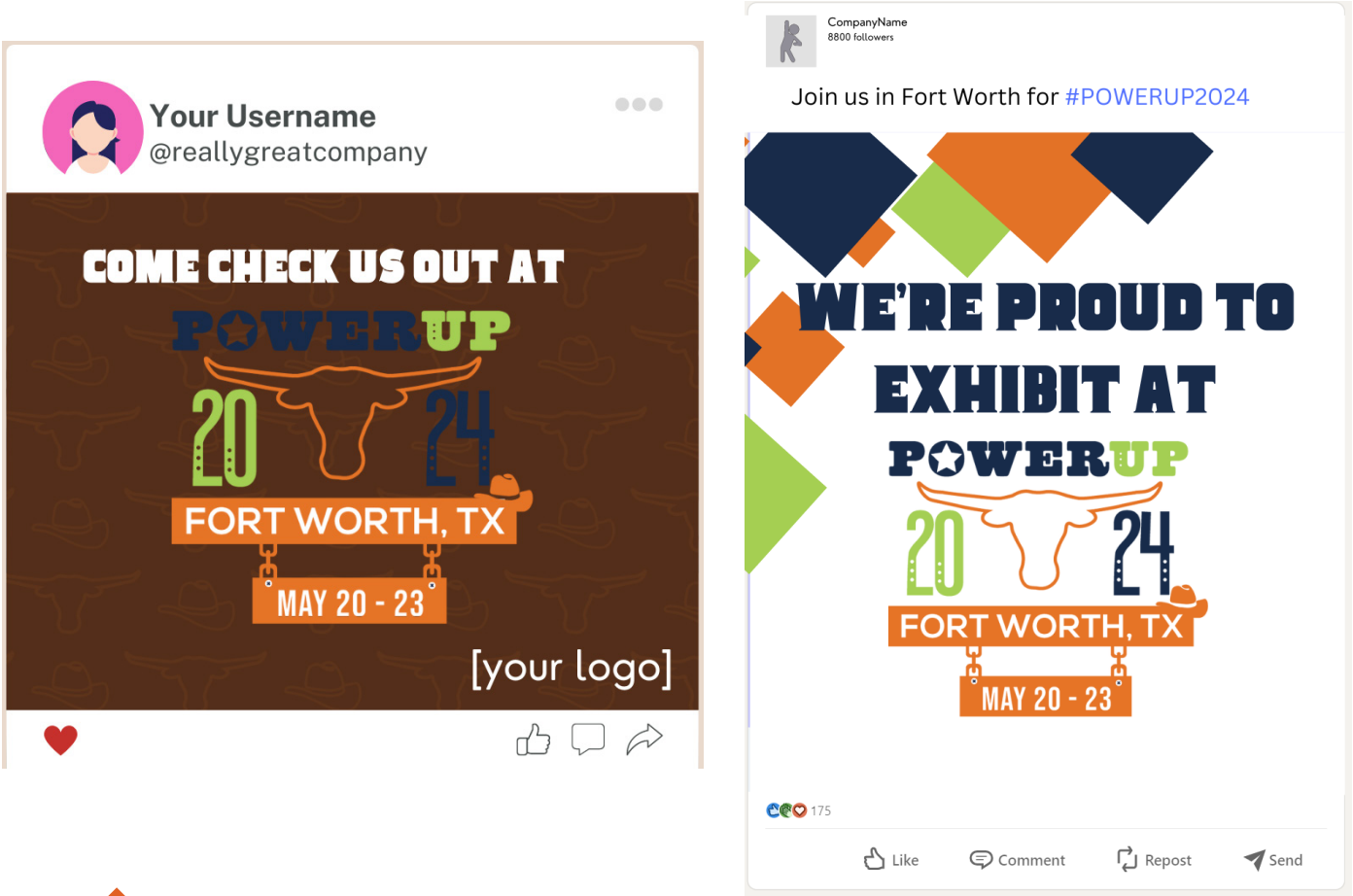
We are proud to be showcasing our company at POWERUp 2024, one of the most significant tech expos this year! Join us at Booth [Booth Number] and let’s discuss how our solutions can elevate your business. #POWERUp2024 #IBMi #TechExpo #Innovation [Add Image]

**Instagram:**

We are excited to be exhibiting at POWERUp 2024! Don’t miss the chance to explore our latest innovations at Booth [Booth Number]. Let’s make it an unforgettable tech expo together! #POWERUp2024 #IBMi #TechExpo #Innovation [Add Image]

Check out our social media to see what we have been posting about the event!

# Social Media Samples



Don’t forget to use #COMMONug so we can see your posts!  
We have some blocks you can use as well as alternate logos!

# Email Sample

Subject: Join [[COMPANY NAME]] at POWERUp 2024 for Unmatched Insights and Connections!

Hey [[FIRST NAME]],

Get ready to dive into an extraordinary experience at POWERUp 2024! We’re excited to share that [[COMPANY NAME]] will be showcasing our latest [[PRODUCT/SERVICE]] at one of the biggest events of the year, happening in the lively city of Fort Worth, Texas from May 20-23.

Are you ready to be part of something special? With over 300 engaging sessions, POWERUp 2024 offers a fantastic opportunity to enhance your skills, forge new connections, and immerse yourself in the world of technology. Come visit us at the bustling expo to see how our [[PRODUCT/SERVICE]] can revolutionize your operations.

The POWERUp community is a melting pot of tech enthusiasts, industry experts, and forward-thinkers, and we’re thrilled to connect with you there. Keep an eye out for familiar faces from [[COMPANY NAME]] on the speaker lineup – their insights are not to be missed!

Secure your spot for this exciting event by registering at [www.common.org/powerup2024](http://www.common.org/powerup2024). We can’t wait to be part of your POWERUp journey and catch up with you in Fort Worth.

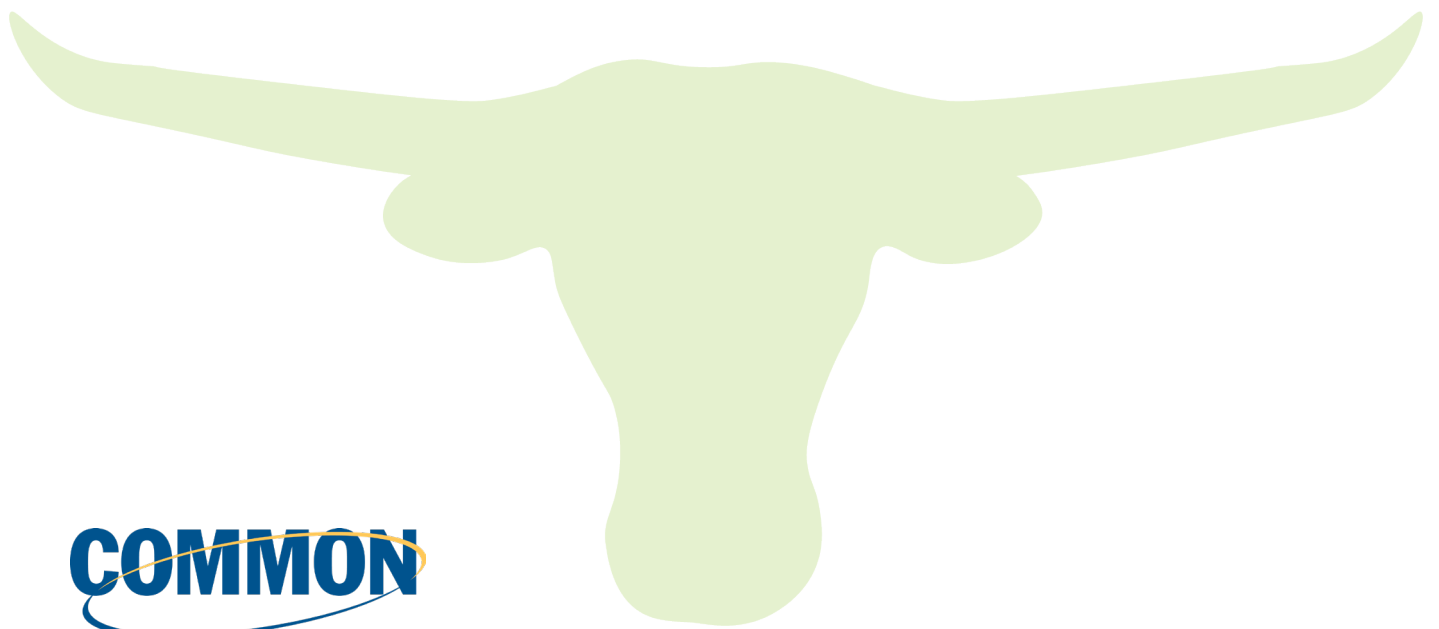
See you at POWERUp 2024!

Warm regards,

[[YOUR NAME]]  
[[YOUR TITLE]]  
[[COMPANY NAME]]

## Want More Marketing Materials?

Contact [marketingteam@common.org](mailto:marketingteam@common.org) for social blocks, templates, and more!



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