



# COMMON 2019 IT Executive Conference

## Schedule and Agenda

### Sunday, May 19, 2019

<b>1:00 PM – 3:00 PM</b>	<b>Welcome and Introductions</b>	<b>Carl Novit / Rachele Hockert</b>
<b>3:00 PM – 3:15 PM</b>	<b>Break</b>	
<b>3:15 PM – 5:00 PM</b>	<b>IBM Executive Session</b>	<b>Steve Sibley</b>
<b>5:00 PM – 6:30 PM</b>	<b>Welcome Reception in COMMON Expo</b>	
<b>6:30 PM – 9:00 PM</b>	<b>ITEC Reception in Rose Court Garden</b> <i>Reception with ITEC attendees, IBM Executives, COMMON Board, International User Group Board members, and invited guests</i>	

### Monday, May 20, 2019

<b>7:30 AM – 8:00 AM</b>	<b>Breakfast</b>	
<b>8:00 AM – 9:00 AM</b>	<b>Thirty Years of Innovation and We're Just Getting Started</b> <i>IBM i is celebrating 30 years of amazing innovation from IBM and from our clients and partners! This session celebrates the innovations and the innovators; what IBM has provided and what clients have accomplished with them.</i>  <i>Prepare to be amazed by some of the incredible IBM i customer stories from all over the world.</i>	<b>Alison Butterill</b>
<b>9:00 AM – 9:15 AM</b>	<b>Break</b>	
<b>9:15 AM – 10:15 AM</b>	<b>Why i?</b> <i>Abstract coming soon.</i>	<b>Steve Will</b>
<b>10:15 AM – 10:30 AM</b>	<b>Break</b>	
<b>10:30 AM – 11:30 AM</b>	<b>Linux in the Enterprise</b> <i>Abstract coming soon.</i>	<b>Michael Hollinger</b>
<b>11:30 AM – 12:30 PM</b>	<b>Lunch</b>	<b>Sponsored by Profound Logic</b>
<b>12:30 PM – 1:30 PM</b>	<b>COMMON Expo Open</b>	



<b>1:30 PM – 2:30 PM</b>	<b>The Strategy Behind Open Source</b>	<b>Jesse Gorzinski</b>
	<i>You may have noticed that IBM has been embracing open source technologies lately. Why has it been such a strong force in the IBM roadmap? Because open source technologies can bring a lot of business value to the enterprise! In this session, discover why open source can be strategic and how it can address some of the primary concerns in the marketplace.</i>	
<b>2:30 PM – 2:45 PM</b>	<b>Break</b>	
<b>2:45 PM – 3:45 PM</b>	<b>Cognitive</b>	<b>Paul Zikopolous</b>
<b>3:45 PM – 4:00 PM</b>	<b>Break</b>	
<b>4:00 PM – 5:00 PM</b>	<b>AI and Watson in the Real-World</b>	<b>Brendan Kay</b>
	This session, which is focused on real-world examples, emphasizes on the business value derived from AI. After attending this session, IBM i clients will better understand where and how Watson/AI can be used in their organization.	
<b>5:00 PM – 5:15 PM</b>	<b>Break</b>	
<b>5:15 PM – 6:15 PM</b>	<b>CIO Survival Skills</b>	<b>Alan Seiden</b>
	<i>Abstract coming soon.</i>	
<b>7:00 PM</b>	<b>Dinner</b>	

## Tuesday, May 21, 2019

<b>7:30 AM – 8:00 AM</b>	<b>Breakfast</b>	
<b>8:00 AM – 9:00 AM</b>	<b>Value of COMMON</b>	<b>Pete Massiello</b>
	<i>Abstract coming soon.</i>	
<b>9:00 AM – 9:15 AM</b>	<b>Break</b>	
<b>9:15 AM – 10:15 AM</b>	<b>The Business Value of Staying Current</b>	<b>IBM Speaker</b>
	<i>Abstract coming soon.</i>	
<b>10:15 AM – 10:30 AM</b>	<b>Break</b>	
<b>10:30 AM – 11:30 AM</b>	<b>THINK TANK: Innovating for Change – Aligning digital strategies with business value</b>	<b>Chris Koppe, Alison Butterill, Mike Pavlak, Pete Massiello</b>
	Digital transformation is about more than deploying new technologies and platforms (e.g. artificial intelligence, cloud, mobile). To realize true business value through improved productivity, increased agility, and the ability to effectively compete in your market, it is important to consider corporate culture, how you attract and retain great talent, and how you will modernize legacy applications and processes.	



In this session, Chris Koppe, Fresche’s SVP of Transformation & Modernization Services is joined by Allison Butterill (IBM), Mike Pavlak (Fresche), Pete Massiello (iTech Solutions Group). They will discuss how organizations can build their digital strategies that deliver on business value requirements while avoiding the mistakes others have made. Session will be interactive and moderated by Carl Novit.

<b>11:30 AM – 12:30 PM</b>	<b>Lunch</b>	<b>Sponsored by Fresche Solutions</b>
<b>12:30 PM – 1:30 PM</b>	<b>COMMON Expo Open</b>	
<b>1:30 PM – 2:30 PM</b>	<b>Show the i in your ROI</b> <i>Abstract coming soon.</i>	<b>Alan Seiden</b>
<b>2:30 PM – 2:45 PM</b>	<b>Break</b>	
<b>2:45 PM – 3:45 PM</b>	<b>Security Across the Enterprise</b> <i>Abstract coming soon.</i>	<b>Westley McDuffie</b>
<b>3:45 PM – 4:00 PM</b>	<b>Break</b>	
<b>4:00 PM – 5:00 PM</b>	<b>Blockchain: Encrypt, Store, and Share Data in Distributed Environments</b> Blockchain is an emerging technology with the potential to disrupt almost every business endeavor. It can’t solve every problem, but it has the ability to transform your business. While blockchain is open and transparent, not everything should be available for everyone to see. Cryptography, key management and secure data storage are critically important to keeping information safe and trustworthy in blockchain, just as it has been in the history of information security.  This session will cover blockchain technology at the executive level and demonstrate how enterprises can leverage blockchains to create innovative and secure applications.	<b>Patrick Townsend</b>
<b>5:00 PM – 5:15 PM</b>	<b>Break</b>	
<b>5:15 PM – 6:15 PM</b>	<b>Closing / Attendee Feedback</b>	<b>Carl Novit / Rachele Hockert</b>