

NEWS RELEASE

Contact:

Manzoor Siddiqui

312.279.0253

Manzoor_Siddiqui@common.org



COMMON UNVEILS NEW FALL CONFERENCE AND EXPO TO FILL NEEDS OF COMMON COMMUNITY

New Three-Day Conference Maximizes Educational Opportunities for Attendees

March 16, 2010 – COMMON announced today a new educational conference offering, the COMMON Fall Conference and Expo, designed to satisfy the community’s needs. Though not as large as the COMMON Annual Meeting and Exposition, this new three-day Power Systems educational and networking event will be packed with 112 educational sessions on a large variety of topics, including vendor-led sessions. As expected from all COMMON conferences, attendees will have the opportunity to further enhance their education through numerous networking events and meeting with leading solution providers in the tabletop-style expo. The inaugural event will be held in San Antonio, Texas from October 4 through October 6, 2010.

“We asked members and non-members to see what type of education would benefit them the most in this economic state and what they are looking for in a conference. Based on their responses, we have developed this Fall Conference & Expo to meet those needs. It will offer great value to attendees and benefit the overall Power Systems community,” said Pete Massiello, Chair of the Fall Conference Task Force.

The COMMON Fall Conference and Expo will be located at the Crowne Plaza Riverwalk San Antonio. The Crowne Plaza Riverwalk is offering reasonably-priced rooms for conference attendees, complimentary internet in all guest rooms, discounted parking, and complimentary 24 hour access to the Business Center as well as the Fitness Center. The hotel is ideally located along the Riverwalk within a wide range of dining, shopping, and entertainment options.

Exhibitors and sponsors benefit from the many available opportunities to sponsor, advertise, and exhibit at this inaugural event. Now they have the opportunity to sponsor and present educational sessions on their own products as part of the conference schedule. COMMON is expecting a great response from the COMMON community, since San Antonio is a popular location for attendees.

Registration for this event will open after the COMMON 2010 Annual Meeting in Orlando. More information can be found at www.common.org/fallconference.

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COMMON is the world’s largest users group of midrange IBM and IBM-compatible technology. The organization comprises more than 4,000 individual and corporate members. They represent more than 22,000 IT professionals involved with the IBM Power Systems and related solutions. For more information about COMMON, visit www.common.org.

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