

# COMMON 2009 IT Executive Conference Registration

**Grand Sierra Resort and Casino • Reno, Nevada • Sunday, April 26 - Tuesday, April 28, 2009**

**Note: You may register, make hotel reservations, become a COMMON member, and view the latest conference details online at [www.common.org/itec](http://www.common.org/itec)**

Is this your first COMMON IT Executive Conference?  Yes  No

COMMON ID number \_\_\_\_\_

Last name \_\_\_\_\_ First name \_\_\_\_\_ Middle initial \_\_\_\_\_

Name as you would like it to appear on your conference badge \_\_\_\_\_

Title (required) \_\_\_\_\_

Company name \_\_\_\_\_

Address \_\_\_\_\_

City/State or Province \_\_\_\_\_ ZIP/Postal code \_\_\_\_\_ Country \_\_\_\_\_

Phone number \_\_\_\_\_ Fax number \_\_\_\_\_

E-mail address (required) \_\_\_\_\_ Medical emergency contact and phone number \_\_\_\_\_

Occasionally COMMON makes its database of names available to third parties. If you do not want COMMON to disclose your information, please check the box to the left.

## 2009 IT Executive Conference Registration

Registration includes full access to sessions and events at the general COMMON 2009 Annual Meeting and Exposition.

**Member Rate    Non-Member Rate**

**Early Bird Registration Rate (by 4/2/09)**            **\_\_\_ \$1,895            \_\_\_ \$2,395**

**Standard Registration Rate(after 4/2/09)**            **\_\_\_ \$2,095            \_\_\_ \$2,595**

**Guest Registration**                                            **\_\_\_ \$175            \_\_\_ \$225**

Guest registration allows access to Guest Program sessions and breakfasts, Expo Hall, Opening Session and iSocial events only. Each Guest registration must be accompanied by a paid attendee.

Guest's full name: \_\_\_\_\_

## COMMON Membership

COMMON membership is not required to attend the IT Executive Conference, however, the registration rate savings and additional COMMON member benefits more than justify purchasing a COMMON membership. (See COMMON Membership Information at right.)

Corporate Membership                                            \$495/year\*

Individual Membership                                            \$156/year\*  
(\$140 if paid by 1/31/09)

**Total payment enclosed:**                                            \$ \_\_\_\_\_

## Payment

Payment must accompany this form. Forms without payment will not be processed. Purchase orders will not be accepted as payment.

Check/Money order (payable to COMMON)     American Express     MasterCard     Visa     Discover     Diners Club

Card number \_\_\_\_\_ Card code \_\_\_\_\_ Exp. \_\_\_\_\_

Signature \_\_\_\_\_ Name on card \_\_\_\_\_

Credit card billing address (if different than above) \_\_\_\_\_

City/State or Province \_\_\_\_\_ ZIP/Postal code \_\_\_\_\_ Country \_\_\_\_\_

## Membership Information

### Corporate Membership:

A Corporate Membership allows each employee of a company to take advantage of COMMON resources. One person is designated as the representative to receive all membership mailings.

### Individual Membership:

An Individual Membership gives you the exclusive benefits of membership in COMMON.

\* Note: All memberships are annual, from January through December.

## Additional Information

Questions about registration or membership? Call 800.270.8223 or e-mail the Membership & Registration Department at [membership@common.org](mailto:membership@common.org).

Questions about the IT Executive Conference? Call 800.777.6734 ext. 0228, or e-mail Maria F. Madden at [maria\\_f\\_madden@common.org](mailto:maria_f_madden@common.org)

Please make all checks payable to COMMON, and keep a copy of your completed form.

MAIL completed form and payment to:  
COMMON - A Users Group  
52110 Eagle Way  
Chicago, IL 60678-1521

Only credit card payments may be faxed.  
FAX completed form and payment to:  
312.279.0222

Advance registration will be accepted until April 14, 2009.

**To register online and/or to reserve your hotel room online, visit:  
[www.common.org/itec](http://www.common.org/itec)**

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## Substitutions and Cancellations

If you cannot attend the IT Executive Conference, you may substitute another person from your company who is on a comparable level as other IT Executive Conference attendees (i.e., VP, IT Director, CIO or similar).

Substitution and cancellation requests must be made in writing on company letterhead, or an e-mail from your company e-mail account is also acceptable. A processing fee of \$100 will be charged for all substitutions and cancellations. Requests for substitutions and cancellations will be accepted until Wednesday, April 15, 2009.

Cancellations received after April 15th are non-refundable, however, a full credit can (upon request) be extended towards registration for COMMON's 2010 Annual IT Executive Conference. All eligible refunds will be processed after the conference.

NOTE: COMMON does not cancel hotel reservations. Attendees are responsible for canceling their own hotel reservations.

## Demographic Information

**Are you a senior level executive within your organization (CIO, Sr. VP, VP, IT Director, Director of Information Services, MIS Director, etc.) or equivalent? (Required):**

- Yes  
 No

**Are you responsible for high-level decisions related to implementation, upgrades, or purchase of Power Systems hardware for your organization? (Required):**

- Yes  
 No

**In your current position, how many people report to you? (Required):**

- None  
 1 - 10  
 11 - 20  
 21 or Over  
 Other: \_\_\_\_\_

**Primary industry affiliation:**

- Agriculture / Building / Mining (01)  
 Distribution (Wholesale/Retail) (02)  
 Education (03)  
 Financial (04)  
 Government (05)  
 Healthcare (06)  
 Information (07)  
 Leisure and Hospitality (08)  
 Manufacturing (09)  
 Professional / Business Services (10)  
 Trade (11)  
 Transportation and Utilities (12)  
 Other (20)

**Is this your first COMMON event?:**

- Yes  
 No

**How did you hear about this event?:**

- Brochure / Invitation  
 COMMON E-mail  
 COMMON.CONNECT Magazine  
 COMMON Connector e-Newsletter  
 COMMON Website  
 Postcard  
 Referral / Magazine Advertisement / Other E-mail  
 Other

**Company size / # of employees:**

- 1 - 25 (01)  
 26 - 100 (02)  
 101 - 500 (03)  
 501 - 1,000 (04)  
 Over 1,000 (05)

*The strength and attraction of the COMMON IT Executive Conference is the peer-to-peer networking opportunities that are afforded all attendees. Therefore, all attendees must be senior level executives within their organization, and they must be involved in the purchase, evaluation or recommendation of IBM Power Systems, or related, products and services within their organizations. Not qualified to attend are analysts, venture capitalists, sales, marketing or consulting staff from non-sponsoring vendor companies. We thank you in advance for your understanding as we maintain the high level and niche of our audience.*